

**FACULTY CME CONTENT GUIDE**

As a reminder, please adhere to the following guidelines while developing your CME content.

- Include your disclosure information at the beginning of your CME content.
- When possible, address any barriers faced by the learner that may inhibit their ability to implement the strategy suggested by the CME content. If you are able, suggest strategies to remove, overcome, or address the barriers to change.
- The CME content should be objective, balanced and free of commercial bias.
- When discussing therapeutic options, please use only generic names; if it is necessary to use a trade name, then those of several companies must be used.
- If the material is introducing a new product or treatment modality for which there are no others to compare, then alternate treatment options should be included.
- **Please cite/reference studies** in support of your CME content. Study results and information presented must be based on sound evidence and use scientific methods generally accepted by the medical community.
- The content of your presentation/discussion should not be modified or influenced by representatives of industry or other financial contributors. You may, however, use scientific data generated from industry-sponsored research.
- All recommendations involving clinical medicine in a CME activity must be based on evidence that is accepted within the profession of medicine as adequate justification for their indications and contraindications in the care of patients.
- All scientific research referred to, reported, or used in CME in support or justification of a patient-care recommendation must conform to the generally accepted standards of experimental design, data collection, and analysis.
- The content of such CME must not promote recommendations, treatments or manners of practicing medicine that are known to have risks or dangers that outweigh the benefits or are known to be ineffective in the treatment of patients.
- No funds should be accepted by the faculty/content developer in relation to this CME activity outside of those funds paid by The Dulaney Foundation or its joint sponsor.
- Please also disclose any discussion of off-label or investigational uses of commercial products.